



Our Simple, Honest *Pricing*.

Every project gets a fixed quote before any work starts, so you know exactly what you're paying and what you're getting. No hidden extras, no surprise invoices.

BRANDING

GRAPHIC DESIGN

WEBSITES

CONKER.STUDIO

Branding.

Your brand is usually the first thing people notice and the last thing they forget. Whether you need a simple logo to get started or a full identity to take your business to the next level, each package gives you a brand that looks right, feels right and works everywhere it needs to.

Package	Price	What's included
Logo Design	£450	Discovery questionnaire, 2 logo concepts, 2 rounds of revisions and a full file pack for print, web and single colour
Brand Identity	£1,250	Logo suite, colour palette, typography, a 6-page brand guide, business card design and 3 social media templates
Brand & Rebrand	from £2,500	Strategy workshop, full brand identity, 20-page brand guidelines, stationery, signage or van artwork and launch assets



Graphic Design.

From business cards to packaging, this is the everyday design that keeps your business looking sharp. Each item is priced on its own, so you only pay for what you need. If you're after several pieces at once, just ask and I'll put together a combined quote.

Package	Price	What's included
Business cards	£95	Double-sided design with print-ready files
Flyer or poster	£120	One design, supplied in two sizes
Social template pack	£250	6 editable templates in Canva or Adobe Creative Cloud
Brochure or menu	from £450	Up to 8 pages, then £60 for each extra page
Signage or vehicle artwork	from £200	Print-ready artwork supplied to your sign maker or fitter
Merchandise design	from £75	Polos, hoodies, caps and more, with mock-ups included
Packaging design	from £650	Artwork built to your printer's dieline

Printing, stock and fitting aren't included. I can arrange them for you, or you can pay your supplier directly.



Websites.

Every website is custom designed and built for you - no off-the-shelf templates. Choose the package that fits where you are now.

Package	Price	What's included
Landing Page	£750	One long-scroll page with an enquiry form and analytics
Starter Website	£1,750	Up to 5 pages, an enquiry form and 2 rounds of revisions
Business Website	£2,950	Up to 10 pages, blog, case studies, help with your copy and 3 rounds of revisions
E-commerce Website	from £4,500	WooCommerce shop with up to 50 products loaded, plus payments and shipping set up
Website Refresh	from £950	A redesign of your existing WordPress website, up to 5 pages
Extra page	£150	Any additional page, designed and built to match your site



Hosting and website care.

Your website needs looking after once it's live. Every plan includes fast, secure hosting, and the higher plans add updates, edits and support.

Plan	Price	What's included
Hosting	£25 a month	Managed hosting, SSL certificate, Elementor Pro licence, daily backups and security updates
Care	£45 a month	Everything in Hosting, plus plugin and theme updates, uptime monitoring and 30 minutes of edits a month
Care Plus	£95 a month	Everything in Care, plus 2 hours of edits a month, a monthly analytics report and next-day response
Care Pro	£195 a month	Everything in Care Plus, plus 4 hours of edits, one SEO blog post a month and a quarterly review call

The Business Website and above include your first 3 months of Care free.

- Plans are monthly with 30 days' notice, and unused hours don't roll over.
- Domain renewal is £20 a year if I manage it for you, or free if you hold it yourself.
- Business email set-up is a one-off £75.
- If you ever move on, you get a full copy of your website. You'd need your own Elementor Pro licence, about £65 a year, to keep the Pro features.



Hourly and day rates.

For smaller jobs, edits and anything outside a package.

Plan	Price	What's included
Hourly	£55 an hour	Billed in 30-minute blocks, with a 30-minute minimum
Day rate	£375	7 hours - ideal for workshops, shoots or focused build days
Prepaid hours	£95 a month	Buy a block of 10 hours upfront (£500) and use them whenever you need
Rush work	+25%	For turnaround in under 3 working days
Extra revisions	£55 an hour	After the rounds included in your package



How it works.

Booking:

50% deposit to book your slot, and 50% on completion. Projects over £2,000 are split 40% to book, 30% at design sign-off and 30% at launch.

Revisions:

each package includes the revision rounds listed. Further rounds are £55 an hour.

Ownership:

once the final invoice is paid, the finished files are yours to use however you like.

Quotes:

valid for 30 days. If the scope changes, I'll re-quote in writing before any extra work starts.

Payment:

invoices are due within 14 days.

Pauses:

if a project is on hold waiting for information from you for more than 30 days, I'll invoice for the work done so far.

Ready to start?

Tell me about your business and what you need, and I'll come back with honest advice and a fixed quote. Based in Grimsby, working with businesses across North East Lincolnshire.

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[Start A Project](#)

